

Political Ads by Media Platform, May 2016 Elections

Media Platform	Nielsen Media (PhP)	Received Ad Contracts (PhP)
Outdoor	7,475,000	-
Online	-	4,540,000
Print	49,164,626	817,800
TV	6,658,138,355	3,622,545,415
TV feature	-	94,330.88
TV and Radio	-	9,908,561
Radio	1,731,211,705	377,847,596
Radio/Radio Interview	-	9,095,000
Radio Interview	-	42,470
No data*	-	8,957,401
TOTALS	8,445,989,686	4,033,848,574

** Official receipts submitted by ABS-CBN for Mar Roxas and Lakas-CMD without corresponding Ad Contract or Telecast Order for unspecified media platform*